

AGENDA

“Working with Millennials and Generation Z: A new beginning or the beginning of the end”

Date: March 27th, 2023

TIME	TOPIC
17:00 – 17:15	Coffee
17:15 - 18:00	HOW THE HELL DO YOU MANAGE THE YOUNG GENERATION - Understanding the needs of different generations in our organizations: Bridging the great divide – Prof. Leslie Szamosi, Professor at CITY College, University of York Europe Campus & Director of the Pan-European MBA program
18:00 - 18:45	ESMERALD (ENHANCING SMES’ RESILIENCE AFTER LOCK-DOWN): Aiding SMEs in building stronger businesses in a Post-Pandemic Environment - Prof. Leslie Szamosi, Professor at CITY College, University of York Europe Campus & Director of the Pan-European MBA program
18:45 - 19:00	Work Smart – Working from Home, an ERASMUS+ Project - May Demertzi, National & EU project Coordinator, SEVE Greek Exporters Association
19:00	Q&A Session
CLOSING	Wine o’clock & networking

All presentations will be held in English.

HOW THE HELL DO YOU MANAGE THE YOUNG GENERATION - Understanding the needs of different generations in our organizations: Bridging the great divide

Inside many of our organizations we have multiple generations working side by side. Much is being said about the Millennials and their impact on how organization function but we now have the “Z’s” playing an important role. We will look at managing multi-generational workforces with a strong emphasis on Millennials and Z’s and how organizations need to adapt and cope with one of the smartest generations to ever enter our doors.

ESMERALD (ENHANCING SMES’ RESILIENCE AFTER LOCK-DOWN):

As we ‘exit’ the pandemic more is being developed in terms of enhancing SMEs resilience going forward. The ESMERALD project has been designed to set up self-guided tutorials to assist SMEs in building resilience into the fabric of their companies as a means of protection and to leverage future growth.



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.