



Forward Green

HELEXPO



INTERNATIONAL EXHIBITION FOR CIRCULAR ECONOMY

13-15.3.2025

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER



forwardgreen-expo.gr

WITH THE COOPERATION



ORGANIZED BY





Empowering Circular Economy and Sustainability

The **Forward Green Expo** is a groundbreaking trade show and conference organized by TIF-HELEXPO, dedicated to nurturing a new entrepreneurial mindset in Greece and Southeastern Europe. With a focus on promoting circular economy principles and sustainable development, the event aims to revolutionize business models in ways that protect natural resources and foster a sustainable future.





Why Exhibit at Forward Green Expo 2025?

1. Expand Your Network

Connect with key players from Greece and the wider Southeastern Europe. The expo attracts leaders, decision-makers, and innovators dedicated to transforming industries through sustainable practices.

2. Global Exposure

Showcase your sustainable solutions to a diverse audience of professionals, government officials, and industry leaders, positioning your company at the forefront of the circular economy movement.

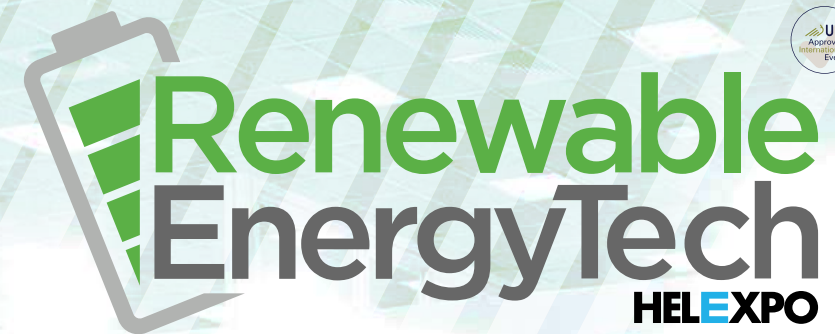
3. Innovation Hub

Explore advancements in areas such as waste management, energy efficiency, recycling, and smart management solutions. Present your cutting-edge innovations to a highly targeted market of professionals.

4. Strategic Location

Thessaloniki, as a gateway to Southeastern Europe, offers unparalleled access to new business opportunities and markets that are embracing sustainable practices.





EAST-WEST GREECE

2024

210
Exhibitors

Exhibitors from
28
Countries

53
Parallel
events

500+
B2B
Meetings

ΠΑΡΑΚΑΛΟΥΜΕ
ΤΑ ΡΟΥΧΑ ΣΑΣ
ΣΕ ΚΛΕΙΣΤΕΣ ΣΑΚΟΥΛΕΣ
#recycleyourstyle

EAST-WEST GREECE
#recycleyourstyle

THINK
LIVE
BE GREEN



What to Expect at Forward Green Expo 2025

Annual Forum on Circular Economy

Global experts will share insights on key challenges and trends in the circular economy and energy transition.

Exhibitor Showcases

Over 230 exhibitors will present their latest innovations in fields such as bioclimatic design, environmental technologies, and waste management solutions.

Open Stage Presentations

An open platform for participating companies to showcase their profiles and innovations, allowing for dynamic interaction with the audience.

In parallel with Forward Green

Benefit from synergies with the Renewable EnergyTech Exhibition exploring opportunities in the smart and green energy market.





Exhibition Sectors

Exhibitors at Forward Green Expo 2025 are grouped into the following sectors:

- **Environmental Solutions**
Environmental Technology, Waste Management and Recycling Technologies, Water and Wastewater Treatment, Liquid and Solid Waste Management, Machinery, Tools, and Equipment for Sustainable Solutions
- **Sustainable Business and Design**
Bioclimatic Design, Product and Material Recycling, Sustainable and Eco-friendly Tourism, Green Marketing, Product Design
- **Circular Economy and Resource Management**
Natural Resource Management, Food Waste Management, Management of End Products from Recycled Materials, Supply Chain Management Services and Technology
- **Consulting, Investment, and Public Entities**
Investment and Consulting Services, European Programs and ESG Certifications, Financial Services, Public Organizations, Local Government Bodies, and Development Associations



Join the Sustainability Movement Exhibit at Forward Green Expo 2025!

Don't miss your chance to be part of Southeastern Europe's premier event dedicated to the circular economy and sustainability. Meet industry leaders, expand your network, and promote your solutions to a global audience.

Exhibitor Benefits:

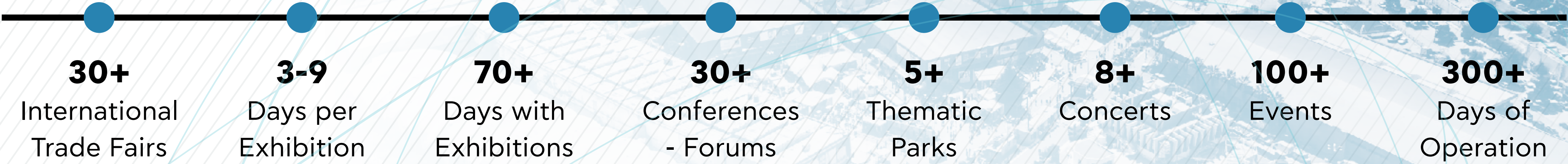
- Prime networking opportunities.
- High visibility and exposure to decision-makers.
- B2B matchmaking for strategic partnerships.
- Insights from the Annual Forum on Circular Economy.
- Opportunity for a 20-minute corporate presentation on a dedicated stage.



ABOUT

TIC
HELEXPO

12-month period



Over 9,000 exhibitors trust us annually
We continuously update our Exhibition Mix



Our Exhibitions

*With innovations
that have transformed
the exhibition sector in Greece*

15+ Internationally Recognized Exhibitions

	The largest International Exhibition of agricultural machinery, equipment, and supplies in Southeast Europe. It takes place every two years.
	The leading exhibition for jewellery, watches, and precious stones in Greece.
	The exhibition that hosts the largest companies in raw materials, packaging, and equipment.
	The largest exhibition for the circular economy and renewable energy sources in the Balkans and Southeast Europe.
	A specialized exhibition for the sectors of the new, green energy economy. It is held in parallel with FORWARD GREEN.
	The leading and most important exhibition in the fresh produce sector in Southeast Europe & the Balkans.
	Participation of top companies from technological sectors and academic institutions showcasing the digital era and the future of technology.
	The largest book exhibition in Greece and one of the most important in Southeast Europe.
	The most dynamic cultural event in Southeast Europe. A specialized exhibition for communication with collectors from the Balkans, Turkey, Russia, China, and the USA.
	The largest exhibition institution in the country with global interest.
	The only exhibition event in Northern Greece for professionals in the silversmith and goldsmith sector, held annually since 1986.
	One of the largest Food and Beverage Exhibitions in Southeast Europe and one of the most important internationally.
	An international exhibition for hotel equipment and domestic tourism with the participation of hundreds of businesses and organizations.
	The only specialized exhibition in the livestock and poultry sector in Greece and one of the most important in Europe. It is held every two years alongside AGROTICA.

Regional Exhibition Policy (AGROTHESSALY - LAMIA EXPO - BALKAN FORUM).

Communication Channels

Company
Profile

TIF
HELEXPO

Television

- Advertising and Promotion of Trade Fairs, Conferences, Events, and Thematic Parks through TV spots.
- The best highlights and detailed descriptions are broadcasted across all channels:
- In daily News Bulletins (visits from the Prime Minister, Ministers, International Figures)
- In TV Shows (morning, afternoon, evening, lifestyle).

Press

- Through daily reports in newspapers and magazines, the logos of our Partners are promoted.

Internet

- Continuous and daily exposure in Print and Digital Media (news sites).
- More than 100 sites share photos and videos.


Social Media

- Hundreds of thousands of visitors and millions of video and photo views.

Through the **HONORED COUNTRY** initiative, the events we organize are broadcast in 50+ countries with a total population of 300,000,000+ residents, including Germany, India, USA, Canada, Australia, Cyprus, Russia, Serbia, and England.




IN PARALLEL WITH



Renewable EnergyTech

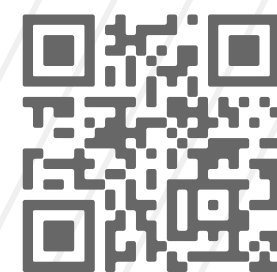
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 **energy**press
Δημοσιογραφικό ενημερωτικό portal για την ενέργεια

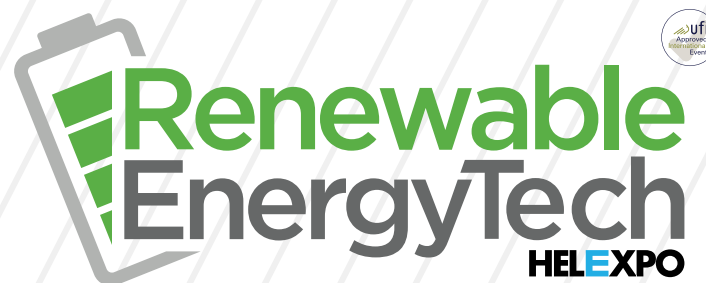
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IN PARALLEL WITH



Forum for Green & Smart Energy and Circular Economy

WORKING HOURS
Thursday | Friday | Saturday: 10:00-19:00

PAVILION
12 | 13 | 15

INFORMATION
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A ΓΡΑΦΕΙΑ ΔΕΘ HELEXPO
TIF HELEXPO ADMINISTRATION BUILDING

B ΣΥΝ. ΚΕΝΤΡΟ "Ν. ΓΕΡΜΑΝΟΣ"
C. CENTRE "N. GERMANOS"

C ΣΥΝ. ΚΕΝΤΡΟ "Ι. ΒΕΛΛΙΔΗΣ"
C. CENTRE "I. VELLIDIS"

D ΑΙΘΟΥΣΑ "ΑΙΜΙΛΙΟΣ ΡΙΑΔΗΣ"
"EMILIOS RIADIS" HALL

+ ΙΑΤΡΕΙΟ-FIRST AID

i ΕΙΣΟΔΟΣ-ΠΛΗΡΟΦΟΡΙΕΣ
ENTRANCE-INFORMATION

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER



INFORMATION

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TELECOMMUNICATION PROVIDER



OFFICIAL DATA CENTER INTERNET PROVIDER



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